



Awatea Athletics



SPONSORSHIP PROPOSAL

Be part of NZ's newest and fastest growing athletics club - Local to Wigram/Halswell & the surrounding suburbs

WHY ATHLETICS?

Athletics is a foundation sport - Comprising of the skills and movements that make up all sports - Running, jumping and throwing. There is something for everybody!

Participation in athletics improves capabilities across all sports, builds confidence and develops movement skills for life.

The Awatea Story

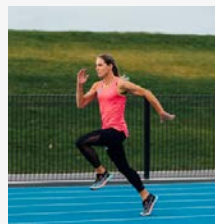
Awatea Athletics was born out of the identified need by Athletics Canterbury for an accessible athletics club in the Halswell/Wigram area.

Starting in October 2023 with a program for 5-14 year olds, the club quickly grew to capacity with 175 children joining and us having to close off registrations and turn families away.

We run a 60-90min program for all members on a Monday night, a more specialized coaching night on a Wednesday for 9yrs up, and there is also the option for interclub competition on a Saturday morning.

The club is run by volunteers from within our community, with only 2-3 top local senior athletes being compensated for specialized coaching on a Wednesday night. 20-30 volunteers are currently required every week.

Meet Our team



**Helena
Dinnissen**
PRESIDENT

Helena is a local mother of 3, World champion masters athlete and strength & speed coach. She was approached by Athletics Canterbury to start the club.

She leads the team alongside **Committee Members:** Adrian Dinnissen, Dana Paton, Rodney Read, Shannon Beardsley & Steve White.

Coaches included: Keeley O'Hagan (Commonwealth Games High Jumper), Max Attwell (National & Oceania Champion Decathlete) & Christina Ryan (6 time National Champion Heptathlete).

OUR GOALS SEASON 2024/25

Grow our Monday night Club night capacity to 300-350 children aged 5-18yrs from the 175 it was this past year and only 5-14yr olds.



Start an in-school athletics program to reduce the barriers to developing athletic skills and confidence. So far 8 local primary schools have indicated interest in this program.

Grow our Wednesday night specialized coaching night into 'Awatea Academy' opening it up to athletes from other clubs so we can support more young athletes in developing their skills alongside athletes their peers.

This will include a senior component to the club which is ages 15+.

All of this will require more athletics gear, infrastructure development, the development of training and support pathways for our volunteers & coaches and the creation of a remunerated administrative role, Academy Head Coach role and staffing for our in-school program.

SPONSORSHIP OPTIONS



Principal Sponsor

Cost: Minimum \$2500 incl GST per annum - 3 year term

Return Value: Fixed logo on our Facebook Banner, Website Header and header on all email correspondence to our community.

Logo on signage, fliers and online marketing (specs and details to be discussed).

Your flag/signage (provided by you) displayed at our club nights, at Te Kahu Park (High traffic area).

Gold Sponsor

Cost: Minimum \$1500 incl GST per annum

Return Value: Scrolling logo on our Facebook Banner, Website Footer and shared footer of all email correspondence to our community.

Shared Logo display on signage, fliers and online marketing where appropriate (May be dependent on advert size).

Your flag/signage (provided by you) displayed at our club nights, at Te Kahu Park (High traffic area).



Silver Sponsor

Cost: Minimum \$850 incl GST per annum

Return Value: Sponsorship listing on our website and Facebook page. Acknowledgment in our emails to our community and marketing specific to our community programs - Awatea Academy at Nga Puna Wai and on-site at local schools.

Your flag/sign (provided by you) at these programs.

Bronze Sponsor

Cost: Minimum \$500 incl GST per annum

Return Value: Sponsorship listing on our website and Facebook page.

Acknowledgment in our emails to our community.

Your flag/sign (Provided by you) at an activity station (Long Jump, High Jump, Shot Put ect.) displayed at our club nights, at Te Kahu Park (High traffic area).



Goods & Services Sponsor

Cost: Donation of vouchers, goods or services to assist the club in its operations or to support fundraising efforts.

Return Value: Sponsorship listing on our website and Facebook page. Acknowledgment in our emails to our community, and during any relevant events or announcements. (eg, athlete of the week awards).

Support your local athletics club & help grow our local communities' athleticism

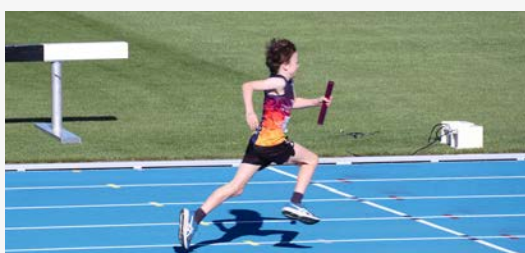
What our families are saying...

“Great athletics club. Well done on your first year. Loved seeing all the kids from this side of town being involved. “



“Thank you - you guys are legends, and we are so grateful for you and all you have done.”

“You guys did a phenomenal job this season - well done and thank you! I forced my son to start as I knew he would love it. He reluctantly agreed and didn't look back.”



“I thought the programme, attitude of club and volunteers and value for money were all excellent. I have recommended the club to many other parents since we started last year.”

“Thank you for your passion. It's a wonderful club you've built!!”

“A brilliant first season under your belts! You all should be incredibly proud.”



**Enquire
Today!**



Contact

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www.awateaathletics.nz

Season 2024/2025

